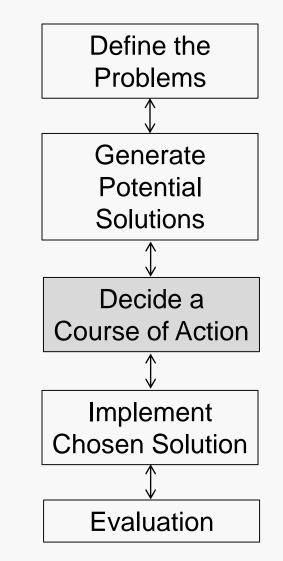
## Deciding the Course of Action

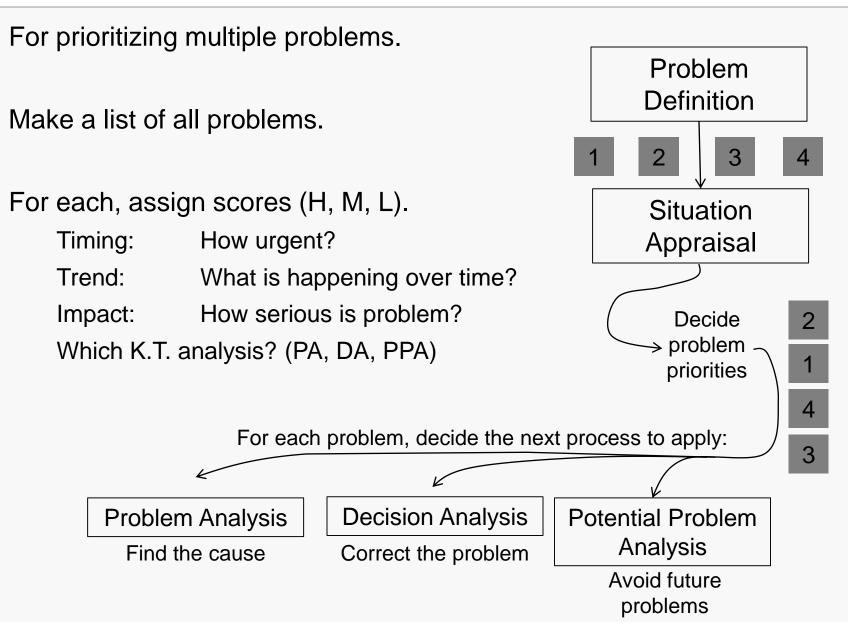
Assume we have managed to define a collection of real problems, and we have also generated some potential solutions for each of those problems.

Now, we must decide what course of action to follow:

- decide which problem to address first
- decide which actions to take vs this problem
- select the best solution from our possible alternatives
- decide how to avoid additional problems as we implement our chosen solution



# K.T. Situation Appraisal



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Deciding the Priority for each Problem

- *timing* How urgent is the problem?
- *trend* What is the problem's potential for growth?
- *impact* How serious is the problem?



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Problem	Timing (H,M,L)	Trend (H,M,L)	Impact (H,M,L)	Next Process
1. Get dog off leg				
2. Repair car				
3. Put out fire.				
4. Protect contents of briefcase				
5. Prepare for tornado				

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Problem	Timing (H,M,L)	Trend (H,M,L)	Impact (H,M,L)	Next Process
1. Get dog off leg	H	Н	Н	DA
2. Repair car				
3. Put out fire.				
4. Protect contents of briefcase				
5. Prepare for tornado				

#### 1. Get dog off leg:

Timing:	Must do this NOW	- high!
---------	------------------	---------

- Trend: Wounds are getting worse --- high!
- Impact: Can't do anything else before this is accomplished --- high!
- Next: Decision Analysis --- how does he accomplish this?

Problem	Timing (H,M,L)	Trend (H,M,L)	Impact (H,M,L)	Next Process
1. Get dog off leg	Н	Н	Н	DA
2. Repair car	L	L	М	PA
3. Put out fire.				
4. Protect contents of briefcase				
5. Prepare for tornado				

#### 2. Repair car:

Timing:	This can wait low
Trend:	It isn't getting any worse low
Impact:	Might impact my job moderate
Next:	Problem Analysis what's wrong with the car?

Problem	Timing (H,M,L)	Trend (H,M,L)	Impact (H,M,L)	Next Process
1. Get dog off leg	Н	Н	н	DA
2. Repair car	L	L	М	PA
3. Put out fire.	Н	Н	Н	DA
4. Protect contents of briefcase				
5. Prepare for tornado				

#### 3. Put out fire:

Timing:	high
rinning.	ingii

Trend: high

Impact: high

Next: Decision Analysis --- use hose?

call fire department?

evacuate house?

Problem	Timing (H,M,L)	Trend (H,M,L)	Impact (H,M,L)	Next Process
1. Get dog off leg	н	н	Н	DA
2. Repair car	L	L	М	PA
3. Put out fire.	Н	н	Н	DA
4. Protect contents of briefcase	М	М	Н	PPA
5. Prepare for tornado				

- 4. Protect contents of briefcase:
  - Timing: moderate --- can't do it before dealing with dog, less important than putting out the fire
  - Trend: moderate --- not currently getting worse
  - Impact: high --- don't want to lose work and affect job performance
  - Next: Potential Problem Analysis

Problem	Timing (H,M,L)	Trend (H,M,L)	Impact (H,M,L)	Next Process
1. Get dog off leg	Н	Н	Н	DA
2. Repair car	L	L	М	PA
3. Put out fire.	Н	н	Н	DA
4. Protect contents of briefcase	М	М	Н	PPA
5. Prepare for tornado	М	Н	Н	DA/PPA

#### 5. Prepare for tornado:

Timing: moderate --- don't know it's headed this way (yet)

- Trend: high --- unknown, but this is vital information
- Impact: high --- don't want to die
- Next: Decision Analysis or Potential Problem Analysis

Problem	Timing (H,M,L)	Trend (H,M,L)	Impact (H,M,L)	Next Process
1. Get dog off leg	н	н	н	DA
2. Repair car	L	L	М	PA
3. Put out fire.	Н	н	Н	DA
4. Protect contents of briefcase	М	М	Н	PPA
5. Prepare for tornado	М	Н	Н	DA/PPA

So, what's the prioritized ranking of the problems?

Two problems, (1 & 3), have three H ratings.

Compare the two problems in each category...

... dog wins on impact and probably on trend as well

After that, it would seem we'd rank them in the order 5, then 4 and then 2.

- 1. Write a concise decision statement about what it is we want to decide.
  - Use first four problem-solving steps to gather information.
- 2. Specify objectives of the decision, and divide into musts and wants.
  - Rank wants: most important to least important.
- 3. Evaluate each alternative against the musts:
  - "go" vs. "no go", (ignore "no go" alternatives).
- 4. Give a weight (1-10) for each want to indicate importance.
  - Pairwise comparison can help with relative weights.
- 5. Evaluate each alternative against wants and assign rating (1-10) indicating how well it satisfies each want.
- 6. Score each alternative: multiply want rank by alternative rating and sum the scores for each alternative.
- 7. Select alternative with highest score.

Alternative		Distract dog with food	Pry dog's jaws open	Stun dog, then confine him	
Musts	Quick	go	go	go	
	Have means	no go	go	go	

Alternative			g's jaws en	Stun dog, then confine him			
Musts	Quick Have means	go go		_			go go
Wants	Weight	Rating Score		Rating	Score		
Painless to me Painless to dog Keep pants	8 2 5	3 7 7	24 14 35	9 1 8	72 2 40		
			73		114		

## K.T. Potential Problem Analysis

Analyse potential solutions to see if there are potential problems that could arise.

Ones not analysed in prior steps.

Particularly appropriate for analysing safety issues and avoiding terrible outcomes.

# K.T. PPA Example: Buying a Used Car

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Problem	Possible Cause	<b>Preventive Action</b>	<b>Contingency Plan</b>
Improper alignment	Car in accident	Check alignment	Don't buy
Body condition	Car in accident; body rusted out	Inspect body for rust	Offer lower price
	Car in flood	Check for mold/ hidden rust	Offer lower price
Suspension problems	Hard use, poor maintenance	Check tires	Require fixes
Leaking fluids	Poor maintenance	Inspect	Require fixes
Odometer incorrect	Tampering/broken	Look for signs, check title	Offer lower price
Car ready to fall apart	Poor maintenance	Look for signs	Don't buy

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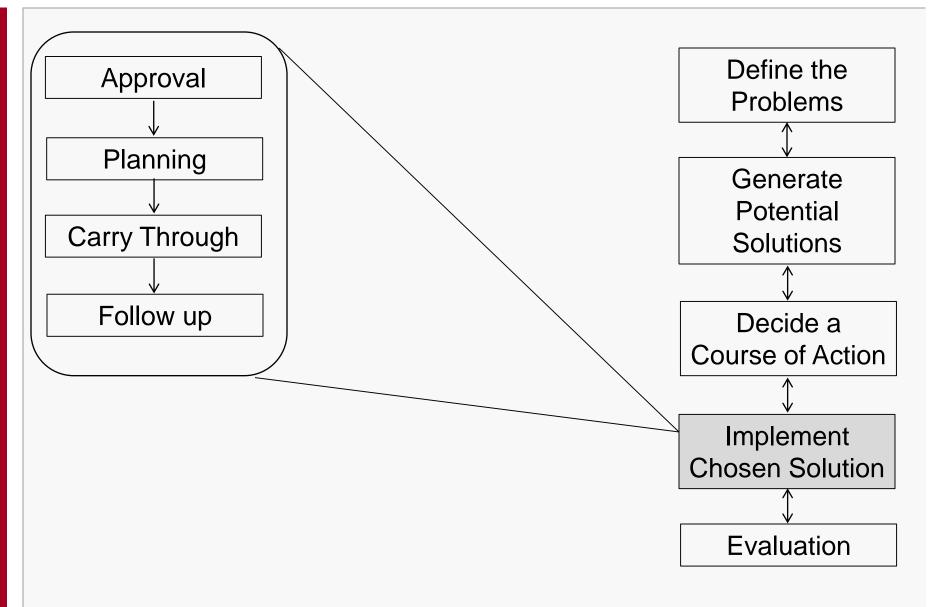
Major Concern	Subconcern	Timing	Trend	Impact	Process
Space	Unopened boxes				
	20 new desks				
Personnel	Employee morale				
Finances	Money owed				
	Money due				
Quality	Scratched desk				

## K.T. DA Example

MUSTS		Paint Rig	ht	New Sp	ray	Gun Ho	
Adequate flow	control	Go		Go		No go	
Acceptable ap	pearance	Go		Go	Go		
WANTS	weight	Rating	Score	Rating	Score		
Easy service	7	2	14	9	63	No go	
Low cost	4	3	12	7	28		
Durability	6	8	48	6	36		
Experience	4	9	36	2	8		
Total			110		135		

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### Implementing Solution



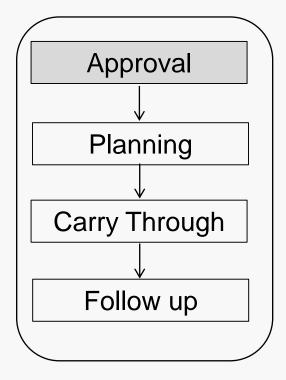
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## Approval

From organization authorities or clients.

Make a proposal

All of the presentation issues apply Focus on the client's goals



Address the following in your proposal:

What you want to do

Why you want to do it

How you are going to do it

How your project will greatly benefit your organization and/or others.

Use this checklist to sell your ideas:

Keep your presentation clear and to the point Give your presentation in a logical and orderly manner Be concise: avoid unnecessary details Anticipate questions and be prepared to respond to them Be enthusiastic about your ideas

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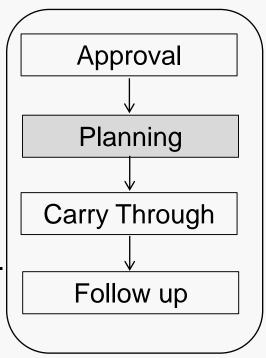
# Planning

#### Plan

- What to do
- Order to do
- When to do

Study: resource allocations (time, money, personnel), bottlenecks (critical points), milestones.

- KT situation appraisal
- KT PPA



#### The Gantt Chart

	MONTH											
TASK	J	F	M	Α	М	J	J	Α	S	0	N	D
Problem Definition												
Generate Solutions												
Decide Course of Action												

#### Web Site Development Gantt Chart

	Week								
Task	1	2	3	4	5	6	7	8	9
Determine needs									
Register site name									
Develop initial layout									
Review with customer									
Develop content and graphics									
Contract with ISP									
Revise and fine tune									
Site goes live									
Followup and update									
Evaluate									

The Gantt Chart graphically shows the progression of work required to complete the project.

Gantt chart for allocating resources, time

#### Deployment Chart for the Website Development Project

Task	Team Member							
TOSK	Melinda	John	Web Programmer					
Determine needs								
Register site name								
Develop initial layout								
Review with customer								
Develop content and graphics								
Contract with ISP								
Revise and fine tune								
Site goes live								
Followup and update								
Evaluate								

**Deployment chart** 

Critical path analysis

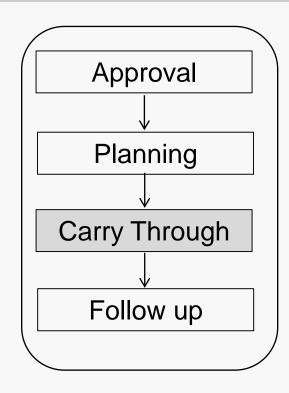
Allocating/budgeting resources

# Carry Through

#### Actual management of the implementation.

#### Checklist:

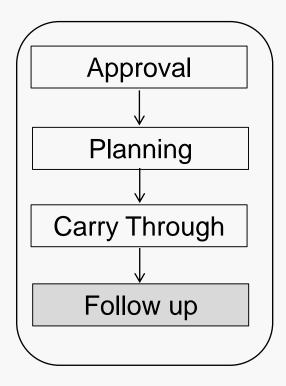
- ✓ Estimate what finished project will look like.
- ✓ Ensure coordination of tasks and personnel.
- ✓ Steadily monitor Gantt Chart, etc.
- $\checkmark\,$  Evaluate each completed step along the way.
- ✓ Continue to learn about solution.
- ✓ Continue to test assumptions about solution.
- $\checkmark$  Test the limits of the solution.
- ✓ Carefully plan test simulations.



## Follow Up

Monitoring implementation process and adjusting as necessary:

- Following the plan?
- Proceeding on schedule?
- Staying within budget?
- Maintaining quality?
- Relevant to (original? changing?) problem.



Evaluation should be an ongoing process throughout life of the project.

Each phase of the project should have a review to verify that goals of the phase were accomplished.

This might cause adjustments to future plans.

For each decision, carry out a PPA before implementing the solution.

Have you challenged the information and assumptions? Does the solution solve the real problem? Is the problem permanently solved? Or is this a patch? Does the solution have an impact on the problem? Have all consequences of the solution been considered? Have you argued both sides, positive and negative? Has the solution accomplished all that it could? Is the solution economically efficient and justifiable? Have the "customers" *bought in*? Does solution cause problems (environmental, safety)?

Is it legal? Does it violate the law, or organizational policy?

Is it balanced? Is it fair to all concerned in short and long term? Is it a winwin solution?

How will it make me feel about myself? Will it make me proud? How would I feel if it were published in the newspaper? If my family knew?